

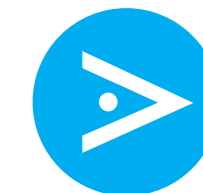
WELCOME
TO
AVEDA
INSTITUTE
IDAHO!

THE PLACE WHERE YOU CAN
BE YOU.

THE PLACE WHERE BEAUTY
IS MADE.

THE PLACE WHERE DREAMS
ARE BORN.





AVEDA INSTITUTE
BOISE & TWIN FALLS

BEAUTY SCHOOL CAN BE

an exciting and life-changing opportunity, and our goal is to make sure our students feel supported from start to finish. Our admissions directors are dedicated to answering your questions and helping you feel ready to tackle your beauty education head-on.

CONTENTS

- 01 MEET OUR CAMPUS DIRECTORS
- 02 SEE WHERE THE MAGIC HAPPENS
- 03 FREQUENTLY ASKED QUESTIONS
- 04 THE AVEDA INSTITUTE IDAHO SPIRIT
- 05 THE AVEDA EXPERIENCE





MEET OUR CAMPUS DIRECTORS

MEET THE DIRECTOR AT BOISE **PATTY CORL**

"Hello! My name is Patty and I oversee admissions at the Boise campus of Aveda Institute Idaho. I've been in the beauty industry for over 35 years, and I absolutely love it! The best part of my job as director of the Boise campus is helping future students feel strong, confident, and highly-educated. I can't wait to help you tackle your future career head-on!"

MEET THE DIRECTOR AT TWIN FALLS **TINA LANGDON**

"Hi! My name is Tina and I'm the director at the Twin Falls campus of Aveda Institute Idaho. I worked in the finance industry for 12 years before changing to cosmetology, and I couldn't be happier. I have a lot of experience working through things like the financial aid process, so I'm most excited to meet you in person and help you get started!"





SEE WHERE THE MAGIC HAPPENS

BEAUTIFUL WORK COMES FROM BEAUTIFUL PLACES.

We want our students to have an environment that fosters creativity and beauty.


If students feel they are in a place that inspires creativity, individuality, and wellness, they can pass those traits on to their clients. Whether it's the student salon floor or the classroom where students learn, the cleanliness and beauty of our school is a critical element of helping students find their talent and their voice.

SEEING IS BELIEVING

That's especially true in the world of cosmetology. When someone reaches out to us to learn more about [our programs](#), the first thing we do is invite them to come and tour the campus for themselves. It's not always possible to put into words and pictures what it feels like to be at Aveda Institute Idaho in Boise and Twin Falls.

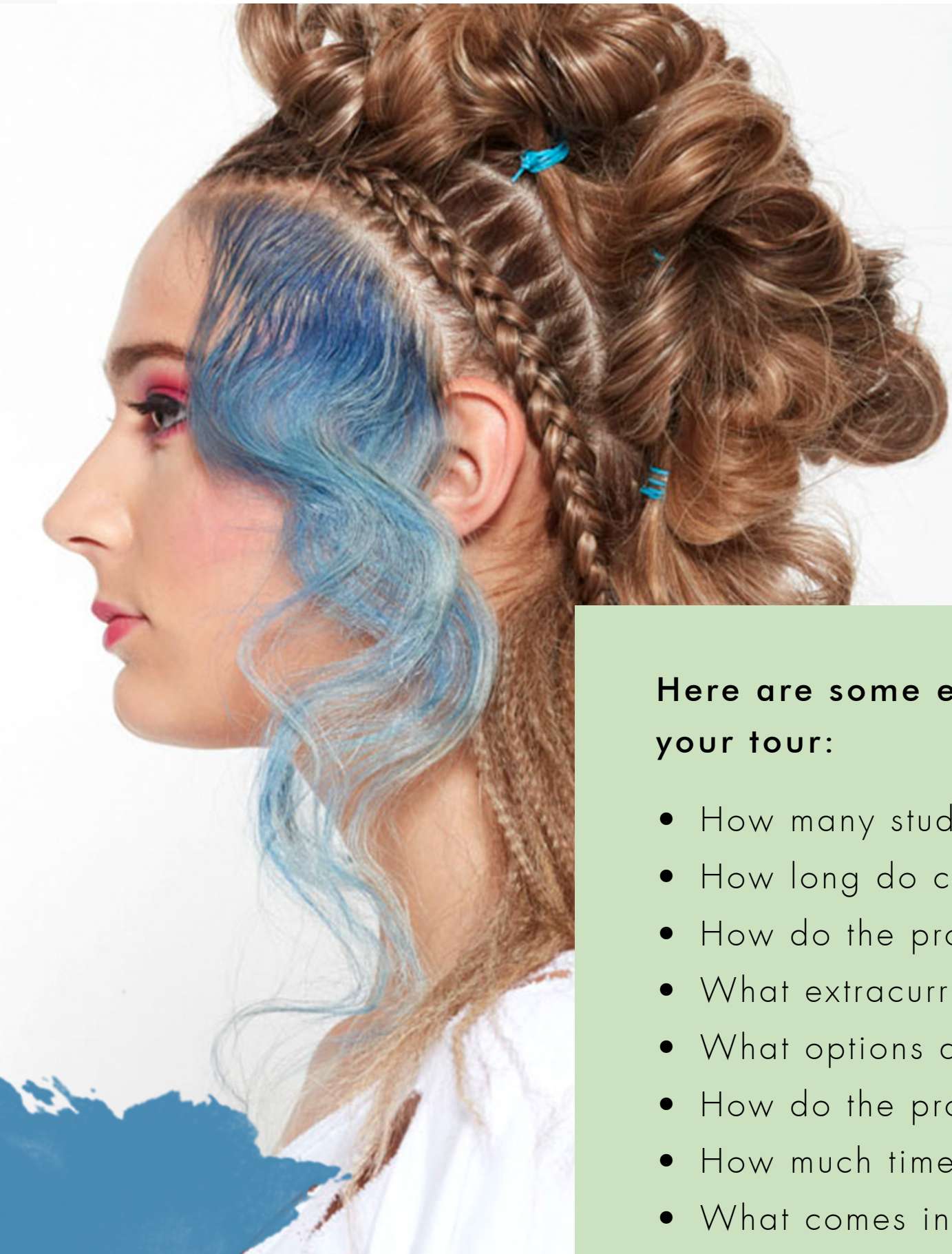
Visiting a school for the first time might be intimidating, which is why we want to help you feel comfortable and enthusiastic about being here. The tour is your opportunity to experience - for yourself - what it can be like to be a beauty student with us, and it's also your chance to learn all about our schools.



A woman with blonde hair and green eye makeup is looking at a man with short dark hair. The woman is wearing a white shirt and has a green brushstroke graphic over her eyes. The man is wearing a white shirt and is looking towards the woman. The background is a blurred indoor setting.

Your tour of Aveda Institute Idaho is the perfect time for you to ask any of the questions you might have about our programs and facilities, at either of our campuses in Boise or Twin Falls.

You can ask about what you can learn, you can ask about facility features and amenities, and you can ask about funding opportunities, including [financial aid*](#). We've heard them all, so don't be afraid to ask what is on your mind!



FREQUENTLY ASKED QUESTIONS

Here are some examples of questions you can ask on your tour:

- How many students are in each class?
- How long do classes take to complete?
- How do the programs help me prepare for my career?
- What extracurricular opportunities are there for me to explore?
- What options do I have to fund my program?
- How do the programs prepare me for the licensing exam?
- How much time will I spend on the salon floor?
- What comes in the student kit for my program?

THE AVEDA INSTITUTE IDAHO SPIRIT

THE AVEDA INSTITUTE IDAHO WAS FOUNDED ON A PASSION FOR SCIENCE AND INDIVIDUAL EXPRESSION.

REN SHAW AND NATE SHAW ARE BROTHERS AND THE CO-OWNERS OF THE AVEDA INSTITUTES IN BOISE AND TWIN FALLS.

They are the spirit and passion behind the school. As successful salon owners, Ren and Nate strive to bring new trends, treatments, and techniques to the classroom to help students be as prepared as possible for the salon floor.





That spirit of creativity and individual expression is a fundamental part of what makes the experience at the school so special.

We want our students to find themselves and their voice as they become talented beauty professionals.

A hand with a ring and brown nail polish holds a light green Aveda Abundance hair spray bottle. The bottle has text: 'abundance.', 'MURIZING HAIR SPRAY', 'LAQUE CAPILLAIRE VOLUMISANTE', a leaf logo, 'we live hold for all hair types', 'nous vous ferons pour tous les types de cheveux', and '3.2 fl oz/100 ml e'. To the right, the back of a person's head with blonde hair is visible. The background is light grey with green brushstrokes.

THE AVEDA EXPERIENCE

AVEDA IS A GLOBAL BRAND CENTERED ON WELLNESS AND AN AWARENESS OF THE WORLD AROUND US.

The products we use are all provided by [Aveda](#), and our students have the opportunity to be part of the Aveda network after graduation. The Aveda network is a family of beauty professionals that spans the globe, each with dreams and goals that can serve as a support system throughout your career.

Aveda is all about natural beauty and being true to yourself.

Let us help you find your truth. We can help you to tap into your creative side and be where you belong.

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BOISE**

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**AVEDA INSTITUTE
BOISE & TWIN FALLS**

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TWIN FALLS**

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**Financial Aid is available to those who qualify.*

