



CHOOSING A

Cosmetology

SCHOOL

AVEDA INSTITUTE BOISE AND AVEDA INSTITUTE TWIN FALLS,
GUIDE TO BEGINNING BEAUTY SCHOOL.



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AVEDA INSTITUTE BOISE
AVEDA INSTITUTE TWIN FALLS



WHO ARE AVEDA INSTITUTE BOISE AND AVEDA INSTITUTE TWIN FALLS?

On a mission to help create salon-ready beauty professionals, **our owners Ren Shaw and Nathan Shaw opened up their first beauty school in 2007.** Over the years, one school turned into two, and Aveda Institute Boise and Aveda Institute Twin Falls were born.

Inspiration to open a school came from first-hand industry experience. While working as stylists and owners at their successful Boise salon, [The Electric Chair](#), the Shaw brothers **noticed new stylists were often lacking in some fundamental industry knowledge. Never afraid of a challenge, Ren and Nathan set out to change this reality.**

Enrolling in our Idaho schools means learning more than just the standard beauty curriculum. Our owners have taken all their industry experience and knowledge and incorporated it into our programs.

Join hundreds of our salon-ready graduates and see the difference an Aveda Institute Boise or Aveda Institute Twin Falls can make!

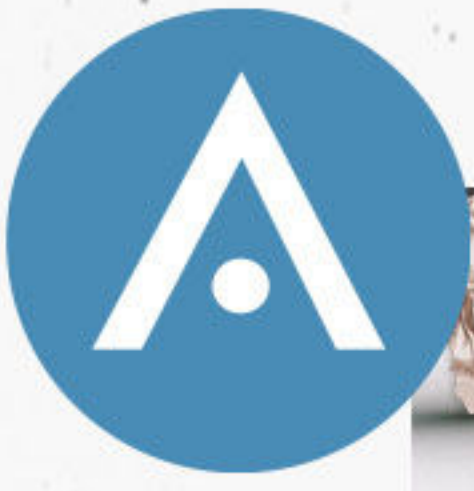




WHY CHOOSE OUR AVEDA SCHOOLS?

- Attend a school that is locally owned by heavy hitters in the industry.
- Become part of a brand that is an industry leader in sustainability, eco-friendliness, and social progress.
- Have access to a professional network of over 7,000 salons and spas, in multiple countries. This can mean the potential for more career opportunities.
- Receive the business education needed to succeed in salon-life.

LEARN MORE



STEP 1: CHOOSE YOUR PROGRAM

The first step to finding your perfect beauty school is deciding what program speaks to you! Are you more excited about pursuing a career in skincare? Or does working with haircutting and coloring sound more in line with your passions?

Every school is unique in its offerings, so finding out what program you want to pursue first will help you narrow down your options.

At Aveda Institute Boise and Aveda Institute Twin Falls, we offer several programs you may love:

- **Esthetics:** If you have an eye for detail, love learning about the science of skincare, and want to help others [get glowing skin](#) they can feel confident about, our esthetics program may be perfect for you!
- **Cosmetology:** Love beauty? Learn all the basics you need to get started on your future career as a cosmetologist, including haircutting, coloring, styling, and more.
- **Nail Technician:** Our nail technician program is 400 hours and can be completed in as little as 3.5 months. This means you can be on your way to a new career faster!
- **Barbering:** Want to work more exclusively with men's hair and grooming? Barbering could be the way to go!
- **Instructor:** If inspiring the next generation of beauty professionals sounds like your cup of tea, becoming a licensed instructor can be a great way to do it!

DIVE DEEPER INTO BEAUTY

Still not sure what path sounds the most exciting to you? We have some great resources to help you research and decide. **Here are some of our favorite blogs that can help you dive deeper into our programs and find out which feels right for you:**

[5 Benefits of Becoming a Nail Technician](#)

[5 Characteristics that Make a Great Esthetician](#)

[5 Careers a Cosmetologist Can Have](#)

[5 Reasons Why You Should Become a Barber](#)




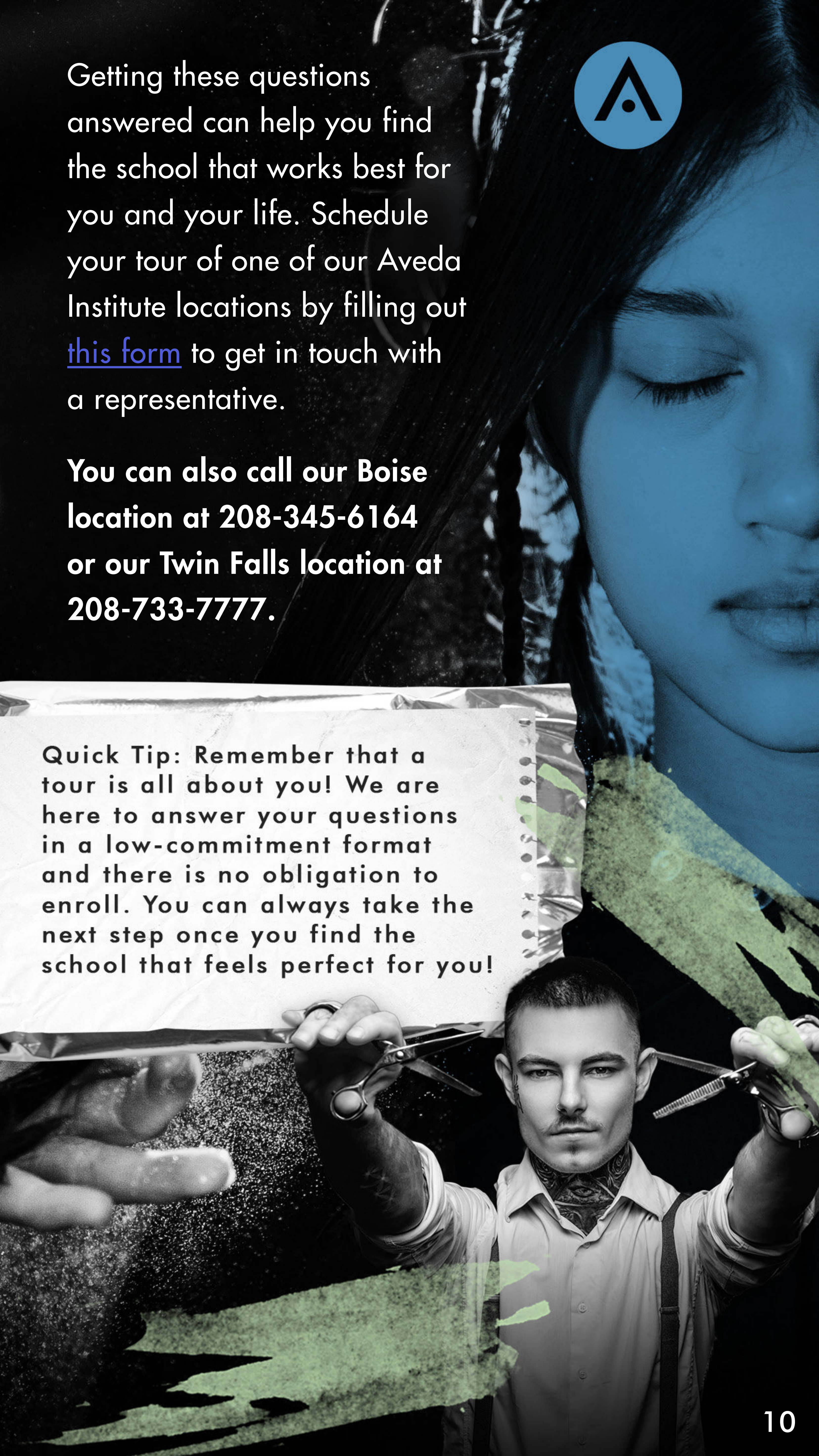


STEP 2: TAKE A TOUR

Have you chosen which program feels perfect for you? The next step is to find the right beauty school! We always recommend taking a tour to get a better feel for what each school can offer you and to see the culture first-hand. Get the most out of your tour by coming prepared with the right questions.

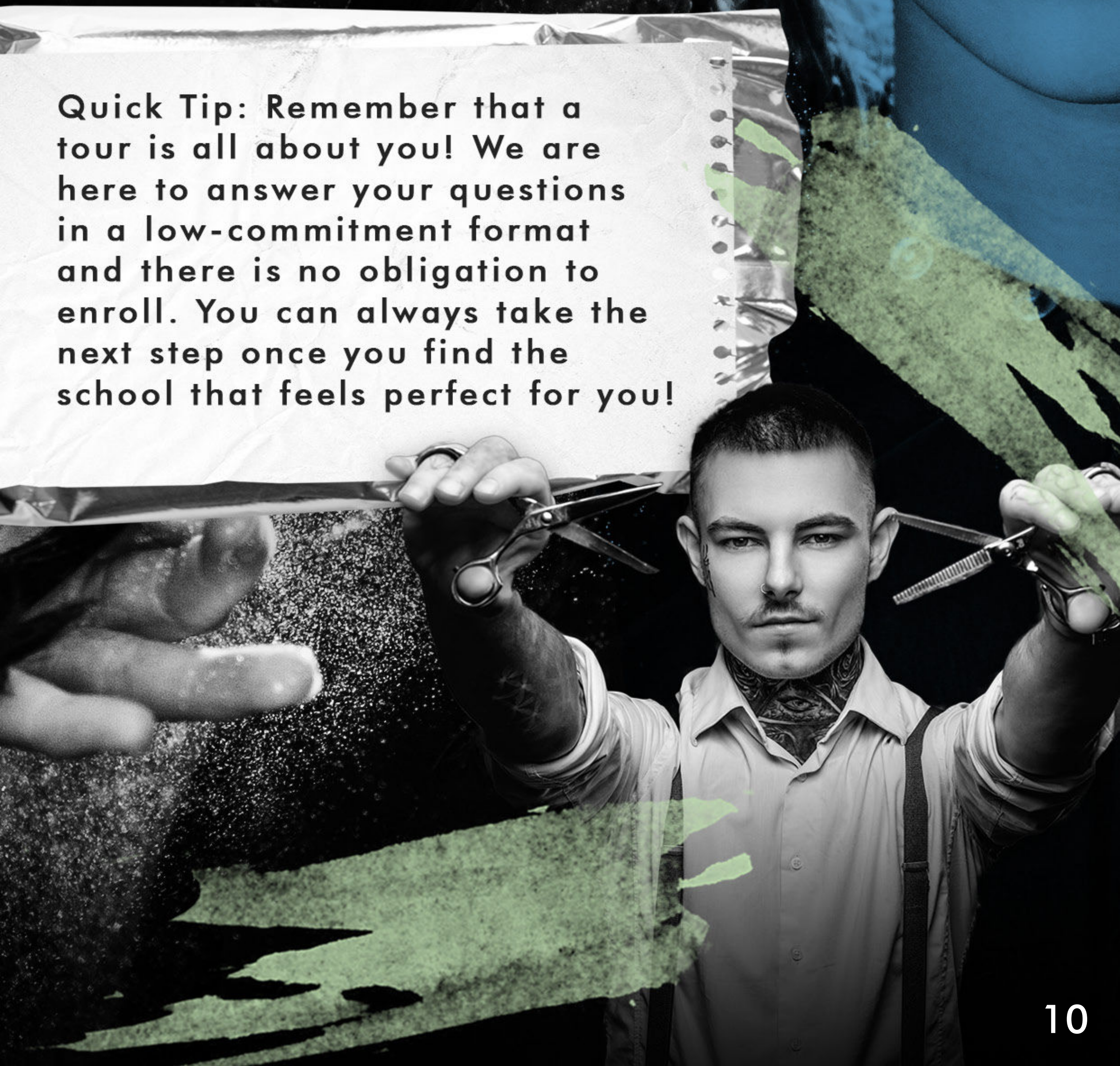
Here are some important things you may want to ask about on your tour:

- Do you offer part-time or full-time schedules?
- What is the school's culture like?
- What sets your school apart from other schools?
- Will I learn current trends and techniques?
- What is your [job placement](#) rate like?
- Will I receive any business or marketing training?
- Is financial aid available?



Getting these questions answered can help you find the school that works best for you and your life. Schedule your tour of one of our Aveda Institute locations by filling out [this form](#) to get in touch with a representative.

You can also call our Boise location at 208-345-6164 or our Twin Falls location at 208-733-7777.



Quick Tip: Remember that a tour is all about you! We are here to answer your questions in a low-commitment format and there is no obligation to enroll. You can always take the next step once you find the school that feels perfect for you!

STEP 3: LOOK INTO FINANCIAL AID

Once you've chosen a program you are passionate about at a school you love, the next step is figuring out the financials! **At Aveda Institute Boise and Aveda Institute Twin Falls, we are proud to offer [financial aid](#) to those who qualify:**

- **Federal Financial Aid:** To see what government grants or loans you may qualify for, visit the [Free Application for Federal Student Aid \(FAFSA®\)](#) website and use the code 041767 for our Boise location or 009873 for our Twin Falls location.
- **Scholarships:** We accept funding through scholarships and can help you find current offerings to apply to!
- **Veterans Assistance:** We offer loans, grants, and scholarships to veterans who qualify. Call our school to learn more about what may be available to you.
- **Payment Plans:** Make your education possible by setting up a payment plan that works for you. Talk with one of our advisors to learn more.

The best way to work through the process of funding your education is to [contact](#) one of our admissions representatives. We have experience helping aspiring students like you create a plan that works!

Keep in mind: You may qualify for financial aid options that can make school more affordable. Some federal loans don't collect interest and don't need to be repaid until 6 months after you graduate!



STEP 4: APPLY TO THE PROGRAM

You're ready to apply! Every school has a unique application process so be sure to contact a school representative if you're unsure where to start. At Aveda Institute Boise and Aveda Institute Twin Falls, your application process starts by scheduling an appointment with our admissions counselor to talk about options, programs, and financial aid. **Next, you'll submit your application, along with:**

- An entrance essay
- A letter of recommendation
- A valid ID
- Copies of your high school diploma/ transcripts

Your application will be reviewed by an admissions specialist. If accepted, you will sign a school contract, pay a registration fee, and be on your way!

Your first day at either of our campuses will start with a morning huddle. Here we go over our school mission and wellness, do introductions and a fun fact, and then break off into classes.

From there, you will attend a mandatory orientation along with other new students, and meet one-on-one with our director to enroll in the business office.

Once enrollment is taken care of, you will play a few icebreaker games to get to know your classmates. Then you will go through the program curriculum, including what you will be learning and classroom expectations.

After, you will get to begin practicing our essentials curriculum hands-on! Future in beauty, here you come.



HOW TO PREPARE FOR AN AVEDA EDUCATION



GET YOUR START IN BEAUTY TODAY

Are you curious about if a future in beauty is right for you? Reach out to us online by filling out our [contact form](#).

A representative will be in touch to help you through the entire process from discussing what program is right for you, scheduling a tour, creating a plan to fund your education, and applying.

We will be with you every step of the way! We can't wait to help you on your journey into this amazing and rewarding industry.

I'M READY TO LEARN MORE!



Aveda is all about natural beauty and being true to yourself.

Let us help you find your truth. We can help you tap into your creative side and be where you belong.

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BOISE

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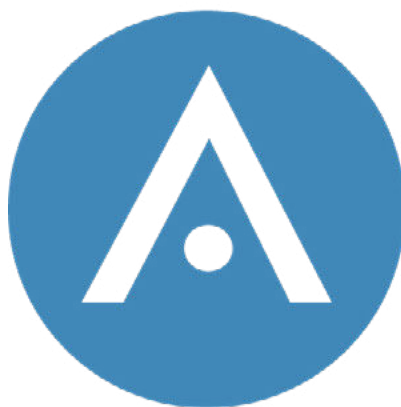
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